

University Giveaway

September 3, 2026, through 11:59 p.m. Eastern Time (ET) May 29, 2027

Sweepstakes Rules

1. **Certification of Entrant:** By entering the University Giveaway (the “Sweepstakes”), you agree to be bound by these Sweepstakes Rules and acknowledge that you have complied with these Sweepstakes Rules, including but not limited to verifying that you are an eligible individual as described in item five (5) below.
2. **No purchase required:** No purchase or contribution to a CollegeAdvantage 529 Savings Plan is necessary to enter. No purchase or contribution will increase your chances of winning.
3. **Required information to enter:** You must provide your first and last name, a valid email address, valid phone number, and your city and state of residence.
4. **Number of entries allowed:** One (1) entry per email address.
5. **Eligibility:** To be eligible to enter and win, you must meet the following requirements from the time of entry through delivery of an Award (defined below), if applicable (each person meeting these requirements is herein referred to as an “Eligible Individual”).
 - You must be a legal resident of the fifty (50) United States or District of Columbia (other than those excluded below);
 - You must be at least eighteen (18) years of age;
 - You must have a Social Security Number or Tax Identification Number;
 - You must **NOT** be an Employee or Board Member (or an immediate family member of such person) of the Ohio Tuition Trust Authority, Learfield IMG College, LLC, Van Wagner Sports & Entertainment LLC, , the University of Cincinnati Alumni Association or Athletic Department, the University of Dayton Athletic Department, the Youngstown State University Athletic Department, or the Ohio Department of Higher Education. Immediate family members are defined as: parents, children, spouses or siblings and their respective spouses, regardless of where they reside, and those living in the same households, whether or not related;
 - You must **NOT** have won a previous sweepstakes award(s) totaling two thousand five hundred (\$2,500.00) dollars or more from a sweepstakes sponsored by the Ohio Tuition Trust Authority in the previous thirteen (13) months from the date this award is drawn per item 9 below; and
 - You must **NOT** reside in Florida, New York, Rhode Island or any other state or locality where this Sweepstakes is prohibited.
6. **How to enter:** Eligible Individuals may enter the sweepstakes by completing the official form on the CollegeAdvantage University Sweepstakes landing page on the CollegeAdvantage website: www.collegeadvantage.com/university.
7. **Enter by mail:** Eligible Individuals may, as an alternative, mail a 4”x 6” postcard with your first name, last name, date of birth including year, mailing address, valid phone number, and a valid email address to: Ohio Tuition Trust Authority, CollegeAdvantage University Giveaway, 35 E. Chestnut Street, 8th Floor, Columbus, OH 43215. Mailed entries must be postmarked by May 20, 2027, in order to be included in the drawing. Limit one entry, per postmark date, per stamped outer envelope.
8. **Deadline:** Deadline for entry online is 11:59 p.m. ET on May 29, 2027.
9. **Drawing date:** A random drawing will be held by the Ohio Tuition Trust Authority (“OTTA”) no later than Tuesday, June 1, 2027.
10. **Number of winners and Award:** One (1) Eligible Individual (the “Winner”) will be selected to receive a \$529 College Savings Award, which will be deposited into a CollegeAdvantage 529 Direct Plan College Savings account (the “Award”).
11. **Winner notification method and date:** The Winner of the Award will be contacted by email no later than Friday, June 4, 2027, and will have two (2) business days to claim their Award (the “Deadline”).

12. Requirements for Award to be made: Before the Award can be made, the Winner must:

- Sign and return to OTTA, within three (3) business days of notification, an accurate, completed W-9 tax form and a Recipient Acknowledgement of Terms of Award and Release form, both forms to be provided by OTTA, and
- Identify at least one (1) beneficiary, but not more than six (6) beneficiaries, into whose CollegeAdvantage 529 Direct Plan Account the Award will be deposited, and
- Have, or establish within ten (10) business days of returning to OTTA a completed W-9 tax form and a Recipient Acknowledgement of Terms of Award and Release form, a CollegeAdvantage Direct 529 Savings Plan account(s), each with one designated Beneficiary and provide their eleven (11) digit account number(s) to OTTA via a completed Recipient Acknowledgement of Terms of Award and Release form. If establishing a new CollegeAdvantage Direct 529 Savings Plan account(s), no initial contribution from the Winner is necessary (the Award will constitute the initial contribution). If contributing to and/or establishing multiple CollegeAdvantage Direct 529 Savings Plan accounts (up to six (6) total with a minimum allocation of \$25 to each account), the Winner must designate how the Award is distributed across said accounts.

13. Forfeit of Award: If a Winner cannot be contacted using the email address provided with the Winner's entry or does not respond after reasonable attempts and after the Deadline to claim the Award, OTTA will select a new Winner. Winner forfeits any claim to the Award if OTTA has not received the information and documentation required in items eleven (11) or twelve (12) above, as applicable, via mail, email, or fax within three (3) business days of Notification. As stated in item twelve (12) above, if the Winner chooses to establish one or more (up to six (6) total) new CollegeAdvantage Direct 529 Savings Plan account(s) for deposit of the Award, such account(s) must be established within ten (10) business days of this deadline, or the Award will be forfeited. Any Award will also be forfeited if at any time OTTA discovers that you were not an Eligible Individual at the time of entry or at any time up to and including delivery of the Award, or if you refuse to provide any information requested by OTTA to confirm your eligibility. OTTA reserves the right at any time to remove an Award from the relevant account(s) if OTTA discovers after the Award has been deposited that incorrect information was provided, eligibility criteria were not met, or any other fact or circumstance exists that renders the delivery of the Award improper.

14. Public announcement of Winner: The Winner will be announced no later than Tuesday, July 6, 2027, on the CollegeAdvantage Facebook page. Any person may also receive the name of the Winner by sending a self-addressed, stamped envelope to: Ohio Tuition Trust Authority, CollegeAdvantage University Giveaway, 25 S. Front Street, 1st Floor, Columbus, OH 43215. Such request must be postmarked no later than July 6, 2027.

15. Publicity Release: By entering this Sweepstakes you agree, except where prohibited, to have your name, address (city and state), photograph, voice and/or other likeness and Award information used for advertising, trade and promotional purposes and without further compensation, in all media now known or hereafter discovered, in any manner, worldwide in perpetuity without notice or review or approval at the discretion of OTTA. Any such information is being collected by OTTA and not by Facebook or any other person or entity. This item fifteen (15) does not apply to residents of Tennessee or any other location where this release is prohibited by law.

16. Permission for Communications and Privacy Policy: By entering this Sweepstakes, you agree to receive information from OTTA about their products and the CollegeAdvantage Program via mail, email and any other method of communication. Any information collected during this Sweepstakes is being collected by OTTA and not by Facebook or any other person or entity. OTTA does not share or sell any of its lists of contact information with or to third parties unless required by law.

17. Facebook Release. This Sweepstakes is being conducted solely by OTTA and is not sponsored, endorsed or administered by, or associated with, Facebook. By entering this Sweepstakes, you hereby release Facebook from any and all liability related to your participation in this Sweepstakes.

18. **Reservation of Rights.** OTTA reserves the right to cancel or modify the terms of the Sweepstakes at any time, for any reason, with or without notice to Sweepstakes entrants, and by participating in the Sweepstakes, you agree to be bound by such cancellation and/or modification.
19. **Tax Liability.** OTTA is not qualified to give tax advice and nothing in these Sweepstakes Rules nor any communication from OTTA regarding this Sweepstakes or otherwise shall be deemed tax advice. OTTA hereby discloses that any Award is includible in the gross income of any Winner, and such Winner is responsible for reporting and paying any federal and/or state tax on their Award. OTTA will report to federal and state tax authorities the distribution of an Award and provide Winner(s) with a Federal Form 1099-Misc if the total of the Award won through this Sweepstakes and any other awards received from OTTA by any one individual total \$600 or more in a single calendar year. Any Winner(s) should consult a tax advisor regarding any tax liability arising from any award(s) received as a part of this Sweepstakes or otherwise.
20. **Limitations of Liability; Forum.** OTTA is not responsible for lost, late, incomplete, inaccurate, stolen, delayed, misdirected, undelivered, or garbled notifications, mail or entries or postage-due mail; or for lost, interrupted or unavailable network, server, Internet Service Provider ("ISP"), website or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prizes or in any Sweepstakes-related materials. OTTA is also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking or by any equipment or programming associated with or utilized in the Sweepstakes. OTTA is not responsible for any Award mailed to an address provided by a Winner but not delivered, regardless of the reason for non-delivery, or for any Award that a Winner is unable to use, whether due to cancellation of the event, personal circumstances or any other reason. OTTA is not responsible for injury or damage to an entrant's or any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Entrants, by participating, agree that OTTA, the Ohio Department of Higher Education and the State of Ohio, or any agency or instrumentality thereof, will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of an Award or participation in this Sweepstakes. This Sweepstakes and the rights of the parties and entrants of the Sweepstakes hereunder shall be governed, construed, and interpreted in accordance with the laws of the State of Ohio. By entering this Sweepstakes, you hereby submit to a court of competent jurisdiction in the State of Ohio. This Sweepstakes and the rights of the parties hereunder shall be governed, construed, and interpreted in accordance with the laws of the State of Ohio.
21. **Disclaimers:** This Sweepstakes is subject to all applicable federal, state and local laws. Void in Florida, New York, Rhode Island and where prohibited. Odds may vary based on the number of eligible entries received. Persons who tamper with, hack, manipulate or abuse any aspect of the Sweepstakes or website, or who attempt to do the same may be subject to prosecution, and persons engaging in any of the foregoing activities or who are in violation of these Sweepstakes Rules, as solely determined by OTTA, will be disqualified and all associated entries will be void. OTTA reserves the right, at its sole discretion, to suspend, modify or terminate the Sweepstakes should any portion of the Sweepstakes be, in OTTA's sole opinion, compromised by viruses, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of OTTA, corrupt or impair the administration, security, fairness or proper play, or submission of entries. If terminated, OTTA may, at its discretion, select the potential winners for the drawing at issue from all eligible, non-suspect entries received for such drawing prior to action taken or as otherwise

deemed fair and appropriate by OTTA. OTTA is not responsible for typographical or printing errors in these Sweepstakes Rules or in any other documents related to this Sweepstakes. Standard data charges from your mobile carrier may apply if entering this Sweepstakes on a mobile device. In the event of a dispute regarding entries received from multiple users having the same email account, the authorized subscriber of the email account at the time of entry will be deemed to be the entrant and must comply with these rules. Authorized account subscriber is the natural person who is assigned the email address by the ISP, on-line service provider, or other organization responsible for assigning email addresses. The Award may be considered income, and any and all taxes associated with an Award are the responsibility of the Winner. **The Approximate Retail Value ("ARV") of the Award is \$529.** Winner may not substitute, assign or transfer an Award, but OTTA reserves the right, at its sole discretion, to substitute a prize of comparable or greater value. All Award details are at OTTA's sole discretion. Limit one (1) Award per person/household.